



November 2015

# Clayworks



Ippudo Restaurant, designed by [Stiff and Trevillion](#)

## Modern, natural clay plaster finishes take the Japanese inspired trend to a whole new level

Japanese style revolves around a love and respect for nature and natural beauty – as does our passion for natural clay plasters. Like our plasters, it is contemporary and yet traditional.

The Japanese style is uniquely luxurious, yet calm and low key, designed to promote emotional well-being and tranquility. The simple contemporary aesthete of the raw and earthy unfired clay plasters is being elevated to new levels of sophistication by more and more designers and architects seeking to meet increasing expectations of high design and emotional experience.

## Arakabe and Shikkui Plasters

At Clayworks, we are powerfully influenced by Japanese style and culture and a lot of our inspiration comes from Japanese design – including their pottery – and their particular way of favouring simplicity in the creation of luxury.

We first wrote about Japanese Shikkui and Arakabe plasters in our 2008 [book](#) while researching and developing our own range of naturally pigmented and natural clay plasters that would re-create the looks of Shikkui and Arakabe plasters, and that have inspiring aesthetic versatility and that contain no caustic or toxic ingredients.



Araki Restaurant. Designed by [Takenaka](#). Ph: Lucilla Nitto © 2014

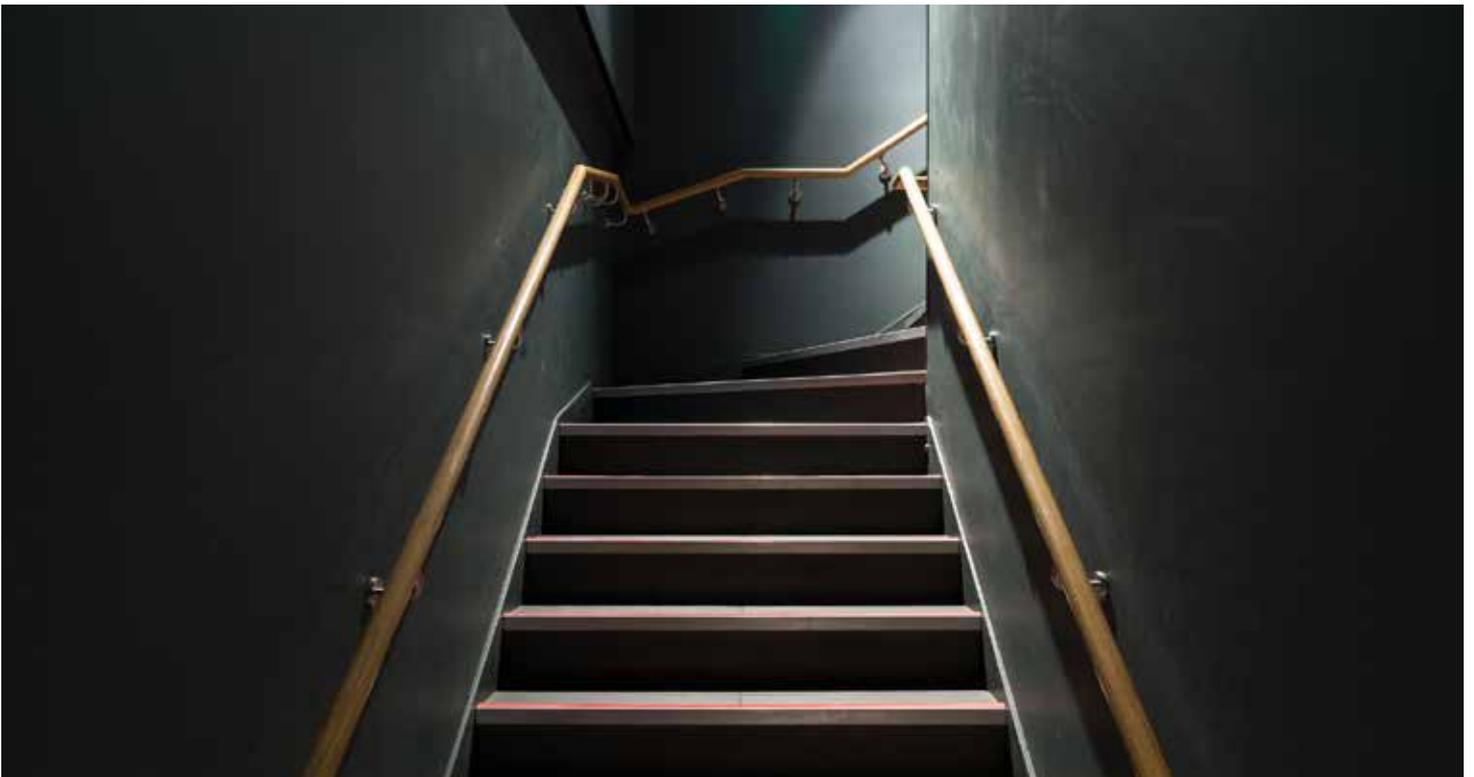
## Natural Pigments and Straw

Traditional Japanese plasters often use fibres within the mix for both decorative and functional purposes. To ensure we achieve an authentic Japanese feel, we add both long and short straw fibres to some of our finishes so they are visible in the final finish.



## Organic Textures and Tones

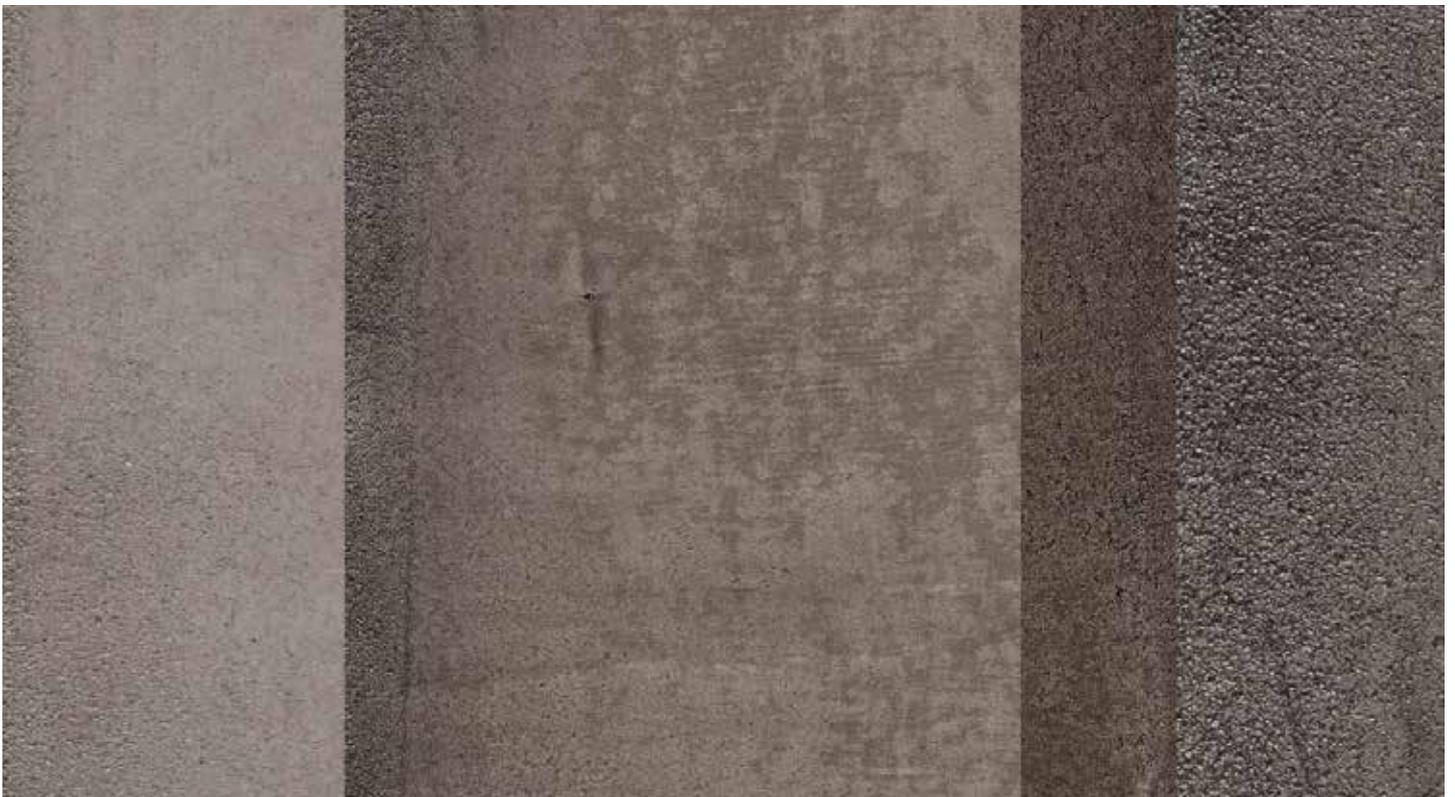
With a varied colour palette and a multitude of textures to choose from, Clayworks' clay plasters provide a flexible medium in which bespoke finishes can be incorporated. Using Japanese hard-trowel or sponging techniques, a sleek finish perfectly mimicking polished cement can be achieved, or alternatively you can opt for a more traditional textured finish. Designs and artwork can also be carved, relieved or handcrafted into the finish..



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## Notes to Editors

Clayworks is an independent business based in the South West of England. Established in 2002 by Adam Weismann and Katy Bryce, Clayworks is based in Cornwall where it manufactures natural clay plaster for the architectural and interior design industries. Leading the field in the development of environmentally friendly architecture and the design of healthy living and working environments Clayworks is now considered an industry expert and was awarded Small Business of the Year Award 2015 by Business Green Leaders. Producing bespoke finishes and pigmented clays for a variety of trade customers, Clayworks wall finishes can now be found in restaurants, hotels, high-street stores, housing developments and offices worldwide.



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For more information about Clayworks, including a gallery of their work, see [www.clay-works.com](http://www.clay-works.com) or [instagram.com/clayworksclayplasters/](https://www.instagram.com/clayworksclayplasters/)

or contact Adam Weismann on +44 (0)1326 341339 / email [info@clay-works.com](mailto:info@clay-works.com)

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“**Clayworks** is a small business with a big vision to slash the environmental impact of the building industry. And it is doing just that thanks to its low energy, biodegradable and recyclable alternative to plastering materials. The judges were impressed with both the company’s green technology and its ability to sign up a roster of big name clients, demonstrating you can deliver green building materials without compromising quality.”

BUSINESS GREEN LEADERS AWARDS

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